



# Flavours of Grenada Mixology Competition

## Rules & Guidelines

Each week, competing mixologist will submit by email to [info@flavoursofgrenada.com](mailto:info@flavoursofgrenada.com)

- Name of the cocktail (utilized selected spirit) –*Properly and clearly written*
- Cocktail recipe including the method of preparation
- The inspiration for the cocktail
- Picture of the complete finished cocktail (including garnish) **AND**
- Video which should include, all of the above and a demo with you preparing the cocktail

**\*Video must be submitted and posted on social media by the required deadlines (Wednesday). Tag Flavours of Grenada using the #spiritofgrenada and #CHTA**

### **THE COMPETING MIXOLOGIST COCKTAIL:**

- Must not have more than **5** ingredients including spirits
- Must have a minimum of **1.5 oz** of one of the participating spirits
- Must include a traditional **Flavour of Grenada** (locally grown product)
- Must include a full list of ingredients with measurements and preparation method instructions in the recipe
- Must not include any **obscene** or **rude words** in its name
- Cocktail can include a “**homemade ingredient**” however, the “homemade ingredient” recipe must also be submitted
- No hot drinks or shooters permitted within this competition unless specified

### **COMPETITION SCHEDULE (EACH WEEK)**

**Monday** Notification of the featured “**Spirit**” and theme via social media [@flavoursofgrenada](https://www.instagram.com/flavoursofgrenada)

**Tuesdays** Submit an email with the above info including the video by **11:59 pm**

**Wednesday** Post on Instagram and Facebook

#### **Wednesday &**

**Thursday** Cocktail likes are calculated for additional points and 1<sup>st</sup> round of elimination

**Friday** Live from selected locations (Semi & Finals)

**Saturday** Live from selected locations (Semi & Finals)

**Sunday** Mixologists who are successful for the next round will be selected and posted

**DISCLAIMER: By submitting your cocktail photos, recipes and registering for this competition you are giving *Flavours of Grenada™* the RIGHTS to utilize these videos and images at any time and at Flavours’ discretion.**



## Flavours of Grenada Mixology Competition

### SPIRIT SCHEDULE

- **Week 1** Mocktail
- **Week 2** Gin
- **Week 3** Whiskey
- **Week 4** Vodka – **Quarter finals**
- **Week 5** Rum - **Semi-Finals**
- **Week 6** Mystery Spirit - **Virtual Finals**

**NOTE:** The above spirit schedule is subject to change.

**For the “Spirit of Grenada” - QTR, SEMI and FINALS competition each mixologist will:**

- Be chosen by the “Spirit of Grenada’s” for creativity, presentation, and inspiration
- Present and share cocktail images on social media utilize **#spiritofgrenada** & **#flavoursofgrenada**
- Present their cocktail in a unique “Spirit of Grenada” attire
- Perform a unique LIVE demo of cocktail including the inspiration in the video presentation

**IMPORTANT TO NOTE:** NOT following all of the above rules and guidelines can result in elimination from the competition or a deduction of points from the overall score.

### COCKTAILS WILL BE JUDGED AS ACCORDINGLY:

Name of the cocktail	<b>10 points</b>
Appearance/presentation	<b>10 points</b>
Written inspiration	<b>25 points</b>
Creativity	<b>20 points</b>
Balance of flavours aroma and character	<b>30 points</b>

**NOTE:** Receive **5 bonus points** by sharing your cocktail on Instagram, Facebook and tagging the spirit brand name, together with the Flavours of Grenada utilizing **#spiritofgrenada** in your post.

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